![Pareto Intelligence logo]
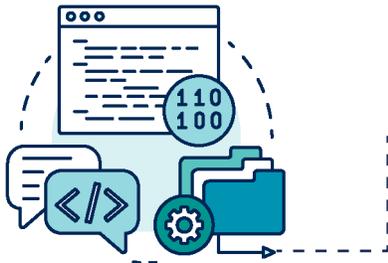
Gain immediate insight into market trends & benchmarks to enable informed strategic decisions

The quantity of publicly available healthcare data, and the frequency at which new data is published, requires significant effort by healthcare organizations to navigate, organize and activate.

Large administrative effort to aggregate and maintain data that is published at varying frequencies from various sources

Substantial investment in staying up-to-date with data releases and new sources of information
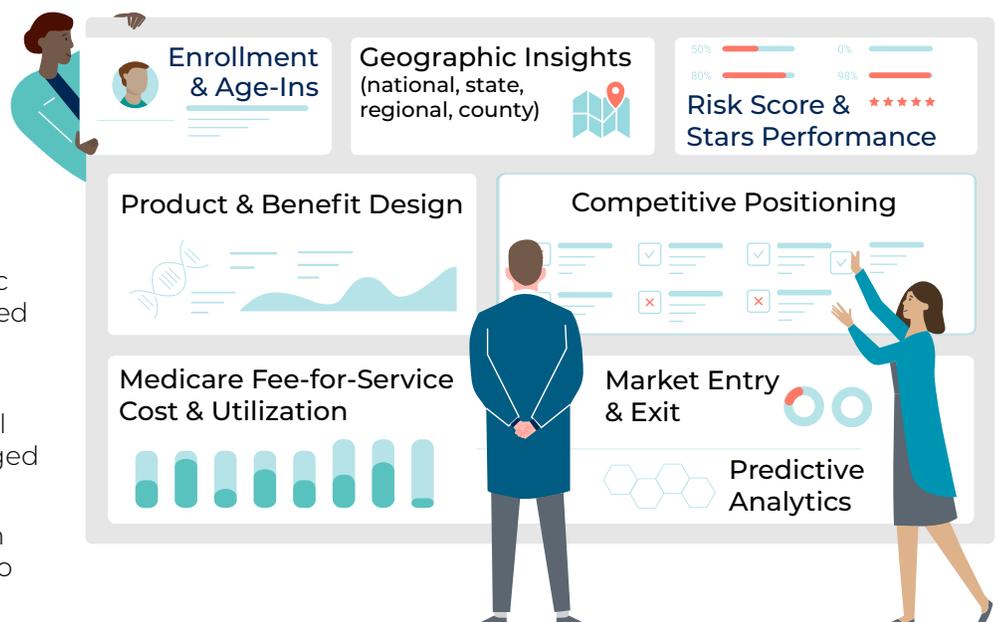
Significant resources dedicated to organizing and analyzing data, which detracts from other priorities

Pareto Spotlight applies advanced analytics to over 300 disparate third-party datasets and benchmarks annually to generate a holistic view of performance and the Medicare Advantage (MA) competitive landscape at the national, state and county level.

- Provides a holistic view into the competitive landscape and performance in every MA participating geography

- Delivers ongoing value in showing market trends over time as new information is made available

- Benchmarks to inform strategic analysis already being conducted by your team

- Continually updates as new data becomes available, with all necessary maintenance managed by the Pareto team

- Reduces administrative burden by eliminating internal efforts to aggregate and organize data

AREAS OF EVALUATION

Enrollment & Age-Ins

Geographic Insights (national, state, regional, county)

Risk Score & Stars Performance

Product & Benefit Design

Competitive Positioning

Medicare Fee-for-Service Cost & Utilization

Market Entry & Exit

Predictive Analytics

The Pareto Spotlight tool aggregates and visualizes data from a variety of datasets across a variety of sources to further enable the strategic decision-making process.

Competitive Landscape
- Monthly Membership Trends
- H-Code, Contract & Product-Level (PBP) Member Trends
- Market Growth Potential & MA Penetration
- Individual, EGWP Program Level Trends
- Age-In Forecast Opportunity
- MA Market Penetration Rates & Trends

Risk
- Risk Distribution
- RAF by Competitor & County
- MA vs. FFS Risk Score Variation
- RAF Score Trending

Cost & Utilization
- Risk-Adjusted Medical Costs (from Medicare FFS)
- Utilization Metrics (Readmissions, ER, etc.)
- Cost Measures by Service Category

Product Design
- At the PBP Level:
  - ▸ Premium Pricing
  - ▸ Deductibles
  - ▸ MOOPs
  - ▸ Cost Share
  - ▸ Detailed Benefit Design
- County Bid Rates

Quality
- Double Bonus County Eligibility
- Bonus Caps County Eligibility
- County-Level Stars by Plan & Provider Contribution
- Stars Performance by Measure for Every H-Code Contract (for participating plans in the county)

Over 40 data updates annually, delivering year-round value for subscribers.

WHY PARETO INTELLIGENCE

Actionable
Applies proprietary analytics and data science to gain additional value from data

Flexible
Filter outputs specific to your needs or export source data for custom analysis

Unparalleled Access
Provides meaningful insights 24/7 through a user-friendly web-based tool